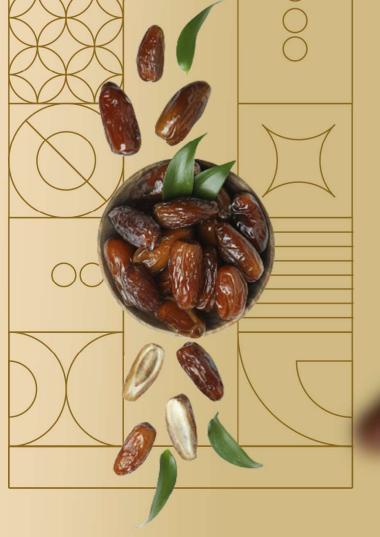


NAMDAR DATE IS AN IRANIAN BRAND, WHICH IS THE LARGEST PRODUCER AND EXPORTER OF DATE PRODUCTS IN THE MIDDLE EAST. THE PRODUCTION OF NUTRITIOUS DATES WITH EXCELLENT QUALITY, ALONG WITH BASIC AND HYGIENIC PACKAGING, ACCORDING TO INTERNATIONAL STANDARDS, IS CONSIDERED ONE OF THE MOST IMPORTANT ADVANTAGES OF THIS COMPANY.

IRAN IS ONE OF THE PROMINENT COUNTRIES IN THE FIELD OF DATE PRODUCTION AND EXPORT, AND ANNUALLY DISTRIBUTES SIGNIFICANT AMOUNTS OF ITS VARIETIES IN FOREIGN MARKETS, FOR THIS REASON, THE NAMDAR BRAND, HAVING A STRONG PURCHASING TEAM, PACKS THE BEST TYPES OF DATES AND SELLS THEM IN THE DOMESTIC MARKET. AND DISTRIBUTES GLOBALLY.



DATES ARE NUTRIENT RICH IN IRON, MAGNESIUM AND CALCIUM, WHICH HAS MANY PROPERTIES, AND IS ALSO VERY DIVERSE IN THE WORLD, AND FOR THIS REASON, IT IS VERY POPULAR. DATES ARE A KIND OF FRUIT THAT IS A VERY DELICIOUS AND NUTRITIOUS PRODUCT WITH HIGH NUTRITIONAL VALUE, WHICH PLAYS A SIGNIFICANT ROLE IN THE HEALTH AND PRESERVATION OF HUMAN PHYSICAL STRENGTH.



IRAN IS THE SECOND LARGEST PRODUCER OF DATES IN THE WORLD, AND THERE ARE MANY VARIETIES IN IRAN, THE MOST IMPORTANT OF WHICH ARE:
ASTAMARAN: THIS TYPE OF DATE IS ALSO KNOWN BY NAMES SUCH AS SAMBARON, SAMARAN AND OTHERS. COLONY DATES ARE CONSIDERED SEMI-DRY CULTIVARS.



PYARAM: PYARAM DATE IS ONE OF THE SEMI-DRY AND FLESHY VARIETIES AND IS CONSIDERED THE MOST FAMOUS VARIETY IN HORMOZGAN PROVINCE.

MAZAFATI: THIS TYPE IS ONE OF THE HALF-GROWN VARIETIES, WHICH HAS MANY FANS DUE TO ITS GOOD TASTE. THIS TYPE OF DATE IS MORE COMMONLY USED.

RABI: RABI DATE IS A SEMI-DRY VARIETY AND HAS A DARK BROWN COLOR AND A THIN CORE. RABI DATES ARE MOSTLY CULTIVATED IN SISTAN AND BALUCHISTAN PROVINCE.



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ZAHEDI: ZAHEDI DATES ARE SEMI-DRY AND ARE CONSIDERED DRY IN SOME REGIONS OF THE COUNTRY. ITS HIGH-QUALITY TYPE HAS A LIGHT BROWN COLOR, COARSE AND FREE FROM ANY PEST. IT IS PRODUCED IN FARS, KHUZESTAN AND BUSHEHR PROVINCES.

KABKAB: KABKAB DATE IS A TALLER VARIETY AND HAS A DARK BROWN TO BLACK COLOR AND IS CONSIDERED THE MAIN VARIETY OF BUSHEHR PROVINCE. THE LARGEST AREA UNDER CULTIVATION OF CABBAGE DATES IS IN DASHESTAN REGION OF BUSHEHR PROVINCE.

SHAHANI: THIS VARIETY IS WIDELY CULTIVATED IN JAHROM REGION OF FARS PROVINCE. IT IS ALSO KNOWN AS SHAWNI IN MINAB, SHONI IN FIROUZABAD, AND KHOREK SHONI IN HAJIABAD BANDAR ABBAS.



IN THE PAST, 20 KG BANANA CARTON PACKAGES WERE USED FOR BUYING AND SELLING DATES FOR EXPORT, BUT WITH THE INCREASE IN PRODUCTION AND THE INTRODUCTION OF PACKAGING AND SORTING INDUSTRIES, THE USE OF THE CONVENTIONAL METHOD HAS BEEN REDUCED TO A LARGE EXTENT, AND DATES ARE PACKAGED IN 5 AND 10 KG IS SPECIALLY PACKED. IMPROVED PACKAGING HAS INCREASED THE PURCHASE OF DATES IN EXPORT MARKETS.



DUE TO THE FACT THAT DATES ARE AN EXPORT PRODUCT, THE TYPE AND FORM OF ITS PACKAGING IS ONE OF THE MOST IMPORTANT FACTORS AFFECTING THE PRICE OF DATES. OF COURSE, OTHER FACTORS SUCH AS PRODUCTION VOLUME, PRODUCTION COST, TRANSPORTATION COST, QUALITY, COLOR, ETC. ALSO HAVE A DIRECT EFFECT ON ITS PRICE.

THE MAIN DIFFERENCE BETWEEN THE TYPES OF DATES IS THE TYPE OF SUGAR AND THE AMOUNT OF WATER OR MOISTURE IN IT. THE TOTAL AMOUNT OF SUGAR IN DIFFERENT VA-RIETIES OF DATES IS DIFFERENT, BUT THE DI-FFERENCE IS NOT LARGE AND IS IN THE RANGE OF A FEW PERCENT. THE SUGAR IN DATES, SOFT DATES HAVE LESS SUCROSE, LOWER THAN DRY AND SEMI-DRY DATES.

